

## Data entry newsletter

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340 1900/10

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Marketing

## 1909/10 IS NOT A CADE

When the 1900/10 was initially announced, the 1900 System carried a marketing acronym of CADE (Computer Assisted Data Entry). That designation was also used to describe the 1900/10. It should not have been carried forward because it does not give a true picture of the 1900/10's capabilities.

The  $1900/10~\underline{\text{IS}}$  an excellent system for high speed professional data entry. However, with the addition of COBOL I/O capabilities, increased CPU speed, increase of maximum memory to 512K, an increase in disk capacity to 240~Mb; the 1900/10 is really a new system. It is a powerful distributed processor that also does high speed data entry very well.

Our sales literature no longer calls a 1900/10 a CADE and we should not refer to it as such in our sales calls or even in our internal company conversation. CADE is a good description of the 1900 but that name implies limits that are not there on the 1900/10.

We are daily adding new 1900/10 customers to our user family that are using the 1900/10 in non-data entry applications. When you are looking for new prospects keep your application horizons wide open. Most customers today are looking for systems with multiple functionality. The 1900/10 offers a superb combination of distributed processing power with high speed data entry capabilities.